



NO SEVEN YEAR HITCH FOR MERLYN & DECAUX

Merlyn Electronics is proud to be celebrating it's 7th successful year as a key supplier of systems and services to JCDecaux UK.

We are best known for the work that we have undertaken for Sam Bird and the close relationship that we have established as a system builder and installer for the Innovate team. Decaux has established itself as a world leader in the field of unique and innovative outdoor display systems and this has enabled Merlyn to grow it's business to offer technical and development services on an exclusive basis. Our reward has been a powerful association with Innovate and accreditation for building some of the most outstanding "Media First" campaigns of the last few years.

Operational Standards

One of the key strengths of our association has been the cooperation between the JCDecaux Operations team and Merlyn which has allowed us to gain a comprehensive understanding of the Decaux fleet in the large and small format estates. In turn this has enabled us to expand our skill base to ensure that our installation teams are able to work in a way that is fully compliant with Decaux operational standards. Notwithstanding our own ISO accreditations held for over 15 years, we now voluntarily submit to quarterly audits from Decaux inspectors to ensure our continued observance of the high standards of working practices required from a Decaux supplier.

Additional Training

In order to offer further piece of mind to Decaux our operations team have designed training programmes tailored to the specific needs of our personnel that attend Decaux sites around the UK on a weekly basis. These have included advanced training with the HSE in relation to roadside and trackside work, high access work, traffic management and regular refreshers for our qualified in house electrical technicians.

Street Talk Posting

Since taking on the additional role as a main supplier of posting services to the street talk estate in the North West region Merlyn has also expanded its skills and service base with the addition of specialist route planning software and the design and implementation of specialised poster application training.



COMPLETE SOLUTIONS FOR OUTDOORS

"JCDecaux plays a huge role in our business model" explains Merlyn MD Jonathan Eagle

"As a traditional electronics design and manufacturing business we have found it easy to apply the disciplines and principles associated with that sector to our work with JCDecaux. So whether we are tasked to build a remote monitoring system for a roadside scroller, a one off unit for a toilet cubicle or conduct a simple earth test on a 6 sheet panel we always employ the highest standards to our work.

The outdoor sector is possibly the most fluid and dynamic environment in which we have worked in our 20 year history but we are now certain that our experience gives us an unrivalled skill base within our business with which to meet the challenges that Decaux can present. We reinforce our commitment to continuing to offer a complete solution to all aspects of the JCDecaux outdoor offering from the largest national project to the smallest local repair now and in the years to come."

Our sales team will be pleased to advise on all your outdoor service, maintenance, installation and development projects, and provide a fast, competitive quotation. At first instance please contact Dawn Chaisty.

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